



# GOTR-Northwoods Partnership Opportunities

## What We Do

Girls on the Run is a physical activity-based positive youth development program designed to develop and enhance girls' social, psychological, and physical competencies to successfully navigate life experiences. Over a period of 10 weeks, girls in the 3rd - 5th grade participate in an after-school program unlike no other. Meeting twice a week in small teams of 8-20 girls, we teach life skills through dynamic, interactive lessons and running games. Designed to allow every girl to recognize her inner strength, the Girls on the Run curriculum inspires girls to define their lives on their own terms.

Over the course of the program girls will:

- Develop and improve Competence
- Feel Confidence in Who they are
- Develop strength of Character
- Respond to Others and Oneself with Care and Compassion
- Create Positive Connections with Peers and Adults
- Make a Meaningful Contribution to Community and Society

Physical activity is woven into our program to inspire an appreciation of fitness and build habits that lead to a lifetime of health. At the end of each season, the girls participate in a Girls on the Run 5K event. Completing the 5K gives the girls a tangible understanding of the confidence that comes through accomplishment, as well as a framework for setting and achieving life goals. The result—making the seemingly impossible, possible, and teaching girls that they can.

## We inspire

girls to be joyful, healthy and confident using a fun, experience-based curriculum that creatively integrates running.

## We envision

a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

## The Outcomes

Girls that have participated in the program are less likely to participate in unhealthy and risky behaviors and are more likely to have increased self-esteem, body image, and commitment to physical activity.

## Why support Girls on the Run?

The generosity and support of our local sponsors contributes directly to the success of our program. You enable us to secure program materials, purchase supplies for our coaches and volunteers, improve outreach to under-served populations, and, most importantly, your support guarantees that we can provide the program to all girls - regardless of income or ability to pay. 80% of our participants received discounted program fees in 2014. We hope you will consider being a part of the transformation and empowerment of girls in Oneida, Vilas, Marathon & Wood Counties.

# The Finish Line is just the Beginning

## Platinum Partner- \$5,000

- Logo on Program Shirts
- Logo on Website
- Logo on Program Material
- Three social media posts
- TV/Media/Print recognition when available
- 6 – 5K Registrations
- 10 x 10 Booth Space at 5K
- Logo on 5K Banner & Bib
- Logo on 5K Giveaway
- Name on 5K Poster
- Verbal Recognition at 5K

## Gold Partner- \$3,500

- Logo on Program Shirts
- Logo on Website
- Logo on Program Material
- Two social media posts
- 6 – 5K Registrations
- 10 x 10 Booth Space at 5K
- Logo on 5K Banner
- Verbal Recognition at 5K

## Silver Partner- \$1,000

- Name on Program Shirts
- Logo on Website
- 1 social media post
- 4 – 5K Registrations
- 10 x 10 Booth Space at 5K
- Name on 5K Banner

## Bronze Partner- \$600

- Name on Program Shirts
- Supporting 4 program registrations for GOTR participants
- 2 – 5K Registrations
- 10 x 10 Booth Space at 5K

## Scholarship Partner- \$300

- Supporting 2 program scholarships for GOTR participants
- 2 – 5K Registrations

Help us create a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.

learn. dream. live. *run.*<sup>TM</sup>



“Girls On The Run was one of the best programs I have ever participated in, and I am so thankful for everything they taught me, and the things they are continuing to teach for generations to come. We will help shape this world into an even better place, one girl at a time.”

- Ellie



# Sponsor Benefits

	Platinum \$5,000	Gold \$3,500	Silver \$1,000	Bronze \$600	Scholarship \$300
<b>Impact of your Investment</b>	Underwrites 1 scholarship sites serving 15 girls total	Underwrites 1 scholarship sites serving 11 girls total	Provides scholarships for girls 8 to participate	Provides scholarships for 4 girls to participate	Provides scholarships for 2 girls to participate
<b>TV/Media/Print Recognition</b>	★				
<b>Logo on 5K Giveaway</b>	★				
<b>Logo on Program Shirts</b>	★	★			
<b>Logo on 5K Banner &amp; Bib</b>	★	★			
<b>Verbal Recognition at 5K</b>	★	★			
<b>Name on 5K Banner</b>			★		
<b>Name on Program Shirt</b>			★	★	
<b>Logo on Website</b>	★	★	★		
<b>Social Media Posts per season</b>	3	2	1		
<b>Opportunity to provide item in race bag</b>	★	★	★	★	
<b>10 x 10 Booth Space at 5K</b>	★	★	★	★	
<b>Complimentary 5K Registrations</b>	6	6	4	2	2

“Running the 5K is a lot like following your dreams. When you run, you set a pace and press on. When pursuing your dreams... you must accomplish goals along the way to reach your dreams. Never give up.”

—Shaylee, 5<sup>th</sup> grade GOTR Girl



# Invest in a Girl Change the World

🍏 I would like to support Girls on the Run of the Northwoods as a **sponsor**.

Platinum Partner	\$5,000
Gold Partner	\$3,500
Silver Partner	\$1,000
Bronze Partner	\$600
Scholarship Partner	\$300

- 🍏 I would like to make a **one-time gift** to Girls on the Run of the Northwoods.
- 🍏 **\$2,600** sponsors one team for one season including shoes and healthy snacks
  - 🍏 **\$450** purchases running shoes for an entire team
  - 🍏 **\$135** provides a scholarship for one girl to participate for one season
  - 🍏 **\$30** purchases one pair of running shoes for a girl in need

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## Payment

My **CHECK #** \_\_\_\_\_ is made payable to Girls on the Run of the Northwoods

**Contact Information:** Please provide business and contact information:

Company Name (as you would like it to appear):

Company Address: \_\_\_\_\_

Company Website: \_\_\_\_\_

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please complete this form and return to:** Jillian Nicholson, Council Director

You may submit the form via **email:** [adriane.morabito@girlsontherun.org](mailto:adriane.morabito@girlsontherun.org)

Or **mail:** PO Box 1231, Minocqua, WI 54548

(Please note we do have deadlines throughout the season in order to meet program shirt and other items . If you have questions please contact Jill Nicholson.)

*Girls on the run of Northwoods is a nonprofit organization under section 501(c)3.*

*Qualified donations are tax deductible.*

[www.gotrnorthwoods.org](http://www.gotrnorthwoods.org)

# Additional Opportunities

## Employee Engagement Opportunities:

- **Motivate Girls at the 5k:** Host a cheer team or water station at a 5k.
- **Be an Event Committee Volunteer:** Help plan a fundraising event or one of our 5Ks.
- **Coach a Team:** Coaches are the heart of our program! Head and assistant coaches are needed at teams across the Marathon, Oneida and Vilas Counties. Training is provided.
- **Become a SoleMate:** SoleMates are men and women who enjoy pursuing individual goals while raising money for Girls on the Run of the Northwoods. Register Today at [gotrnorthwoods.org/solemates/](http://gotrnorthwoods.org/solemates/)
- **Customized Group Opportunities:** We can work with you to design a special group service day.

**Company Matching:** Companies often will match employee's donations to GOTR or donate money for employees who volunteer time with GOTR.

**Board Positions:** Individuals wanting to share their leadership, time and talents with Girls on the Run can apply for positions on the Board of Directors.

## Discount and Sampling Opportunities:

Businesses can offer a corporate discount or coupons to promote business and drive traffic. Offer can be sent to our participants' families, coaches and other volunteers via email or social media. *\*This opportunity can only be combined with sponsorship.*

**In-Kind/Marketing Sponsors:** Businesses or Media Sponsors who would like to make an in-kind donation please contact Adriane Morabito.



## Learn More

### Girls on the Run of the Northwoods

PO Box 1231  
Minocqua, WI 54548

#### Program Director

Adriane Morabito

[Adriane.morabito@girlsontherun.org](mailto:Adriane.morabito@girlsontherun.org)

[www.gotrnorthwoods.org](http://www.gotrnorthwoods.org)

Facebook:

Girls on the Run of the Northwoods

Instagram: [@gotrnorthwoods](https://www.instagram.com/gotrnorthwoods)